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Wildfire Studios partners with Tag Games to deliver Tumblebugs to mobile

Wildfire Studios and Tag Games today announced a partnership to create Tumblebugs for mobile.

Since first launching in 2005, Tumblebugs and the recently released sequel Tumblebugs 2, have generated 40+ million downloads.

Paul Farley, managing director of Tag Games, said, “We are proud to be working with Wildfire Studios, a recognized leader in casual games. I’m confident that Tumblebugs will enjoy a great deal of success in the market with its wonderful mix of classic match 3 gameplay and stunning visuals”.

“We are thrilled to enter into a partnership with Tag Games, a trusted and well-admired mobile games developer,” said Darren Baker, CEO of Wildfire Studios. “We’re excited about Tumblebugs for mobile. The wide consumer appeal, playful graphics, intuitive controls, and quick pick-up-and-play nature of the game make it a great fit for this platform”.

Tumblebugs will initially be developed for J2ME and BREW mobile phones with a planned global launch in Q2 2009. iPhone, Smartphone and Windows Mobile versions are expected to launch later in the year.

About Wildfire

Brisbane based Wildfire Studios (www.wildfire.com.au) continues to grow its profile as a preeminent developer of casual games.

Founded in 1995, Wildfire gained immediate recognition with the launch of the best selling and critically acclaimed pinball simulator Balls of Steel. The company has now released some 15 casual games across multiple platforms.

Wildfire’s games are distinguished by technical excellence, the highest quality graphics and attention to detail. The games are available on all the major game portals including Yahoo!, Big Fish Games, RealNetworks, Oberon, MSN and worldwide retail outlets.

About Tag Games

Tag Games (www.tag-games.com) is an independent downloadable game development studio based in Dundee, Scotland. Launched in spring 2006 by game industry veterans boasting a successful track record in both console and mobile game development, Tag Games is focused upon providing game players with innovative and high quality entertainment on any device capable of downloading game content.